

Amherst Leisure Times Advertising Information

What's included with your Print Ad?

Free Banners and Links on
www.lsse.org!

With your **Back Cover, Full page, or Inside Front Cover ad** - receive a timed Banner Ad with link to your site on both our home page and within our site positioned with a popular program!

All other size ads receive a timed Banner Ad with link to your site on our home page.

Order a full year print ad and receive a 20% discount!

Web Ad Only Rate Information

	One Season	Two Seasons	Three Seasons	Four Seasons (15% discount)
Home Page Timed Banner Ad with Link to Your Site	\$75	\$150	\$225	\$255
Logo/Button Link 2"x2" maximum	\$50	\$100	\$150	\$170
Text Link within a program description	\$25	\$50	\$75	\$85

Print Ad Rate Information

Ad Size (Width x Length)	One Season B & W	One Season Color
Back Cover 7.5"w x 7.5"h	NA	\$1500
Inside Front Cover 7.0"w x 9"h	NA	\$1195
Full Page 7.0"w x 9"h	\$905	\$995
Half Page 7.0"w x 4.5"h 3.5"w x 9"h	\$550	\$695
Quarter Page 3.5"w x 4.5"h	\$335	\$485
Business Card 3.5"w x 2.125" h	\$195	\$295

Prices are for camera ready copy.
***We are now accepting electronic print ad copy in tiff and pdf formats.**

In-House Ad Design Rates:

\$35 for the first 2 hours
\$15 for each additional hours

Call LSSE at 256-4065 for advertising deadlines or further information.

Leisure Times Advertising Agreement

Contact Name: _____

Business Name: _____

Phone #: _____

Email: _____

Website: _____

Address: _____

Town, State, Zip: _____

Season(s):

Winter Spring

Summer Fall

Ad Size: _____

Total Cost: _____

Amount Enclosed: _____

Please bill me

Date Signature

Return to:
LSSE
70 Boltwood Walk
Amherst, MA 01002

Leisure Times Facts

Leisure Services & Supplemental Education (LSSE) is a Town of Amherst Department that provides a wide variety of recreational and educational programs, services and facilities.

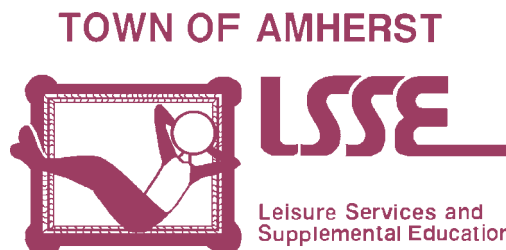
We offer hundreds of programs annually that include: theater, art, music, dance, crafts, tennis, swimming, sports leagues, skiing, photography, cooking, yoga and exercise classes and summer day camps just to name a few.

LSSE mails the brochure to 13,000 homes four times a year, as well as distributing an additional 3,000 brochures to other area residents and pickup locations. The brochure which outlines our activities, remains in homes throughout each season where it is referred to frequently.

LSSE's website is growing rapidly. In the past year we have averaged 20,000 hits per month.

Reserve your spot today!!

*70 Boltwood Walk
Amherst, MA 01002
www.lsse.org
royd@amherstma.gov
Phone (413) 256-4065
Fax (413) 256-4070*



Amherst Leisure Times

**Advertising Information
& Rates**